

Katy Sun - News

Katy couple starts local business

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David and Wendy Schwoegl, longtime Katy residents, started Caring Transitions of Houston, a home-based business dealing with all aspects of senior moving, downsizing and estate sales last year.

David spent 10 years in the residential construction business, and he is also a firefighter with the local volunteer fire department. Wendy has been active in PTAs and school volunteering for the past 10 years.

Wanting to go into business for themselves and help people at the same time, Caring Transitions was the perfect fit.

"It's not just a job. We really can make a difference and help people out," David Schwoegl said.

The couple experienced the struggle and difficulty transitions bring when they had to move Wendy's grandparents in with her parents.

"We went through those things and we were just on the other side of town. We know the stress involved," said Wendy Schwoegl.

"We had firsthand experience with how difficult it is to deal with, not just the moving, but with their death and distributing the assets among the family," said David Schwoegl.

Their personal experience and desire to start a business of their own motivated them to become a part of Caring Transitions.

Although the Schwoegl's business is locally owned and operated in Katy, they are a part of the Caring Transitions national franchise.

The company's goal is to facilitate the process of unexpected life changes so that their clients can focus on what is important, taking care of and being with their family.

"What we learned is that people do the best with what they don't know how to do," said David Schwoegl.

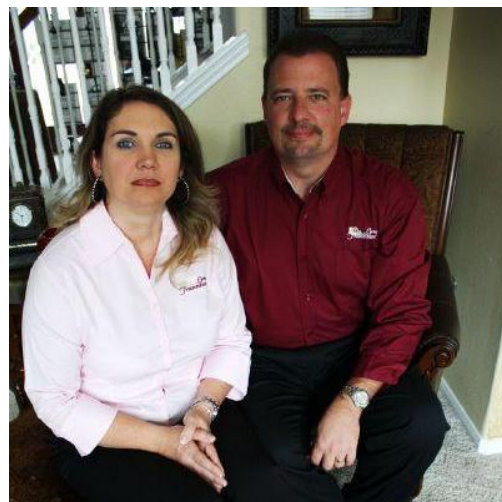
"We know how to take a person from point A to point B in an efficient manner."

Being entrepreneurs, the couple was looking for a business in a growing market.

Baby boomers are getting older and there is a need for the services they provide.

"There are 75 million baby boomers in the U.S. and over 300,000 over the age of 65 in Harris County and the market will continue to grow over the next 20 to 30 years," David Schwoegl said.

The Schwoegls services are not just for seniors but anyone who is in need. Caring Transitions offers free consultations in order to evaluate the specific needs of their clients. For more information call 713-432-9797 or go to www.CaringTransitions.net/westhouston.



David and Wendy Schwoegl started their home-based business Caring Transitions of Houston last year. They work out of their home in Katy.